



## **OPTICAL DESIGN 2022 CONTEST**

### **ORGANIZED BY SILMO (« Salon International de l'Optique Lunetterie » / International Optics and Eyewear Exhibition)**

#### **Article 1**

##### **Organiser:**

The SILMO Association (an association governed by french law of 1 July 1901 with its headquarters located at 185 rue de Bercy 75012 Paris - France) is organizing a free international contest, with no obligation to buy, reserved for students of art and design schools who satisfy the conditions of participation and these official rules, on the occasion of the SILMO 2022 which will be held from 23 to 26 September 2022 in Paris Nord Villepinte - France.

#### **Article 2**

##### **Participation and acceptance of the rules:**

Participation in the contest is restricted to students of legal age.

Students are free to work in groups or individually.

All participants must satisfy the conditions for registration and must each complete a full application file including: 1 registration form, 1 copy of the identity card, 1 copy of the student card, the letter of transfer of reproduction and exploitation rights, 1 note of intent, 1 technical note and 1 drawing of the project in A3 digital format. All the documents in the application file sent to the organiser will not be returned to the participants.

Applications may be submitted in French or English.

Each participant must be at least 18 years old on the date of registration in the contest.

The contest is open to students registered for the year 2021/2022, in the third year of university or higher in art and design schools.

No legal entity may participate in this contest. Any falsification of name, first name, status or postal or e-mail address will result in exclusion from the contest.

### **Article 3**

#### **Contest theme:**

#### **OPTICAL DESIGN CONTEST 2022**

The 2022 edition of the International Optics and Eyewear Exhibition (SILMO) will take place in Paris from 23 September 2022 to 26 September 2022.

In this context, the SILMO is organising a design contest for students enrolled in university courses or design schools for the academic year 2021 - 2022. The winner of the contest will be announced at the 2022 edition of SILMO.

The ambition of the SILMO 2022 contest is to reward a creation integrating an innovative design approach for an optical product.

The selection criteria for this project, marked out of a total of 110 points, are as follows:

- The design dimension of the project (innovation, creativity, consistency in the choice of materials): 40 points
- The use and function of the project: 25 points
- The integration of a social and environmental responsibility approach: 30 points
- The intrinsic feasibility of the project, which can be associated with an existing or future technology (if so, provide tangible and argued evidence of the technology): 15 points

Participation in the contest will be registered after receipt of the complete application file including:

- A copy of the identity card
- A copy of the student card
- A copy of the student-school registration which must be dated and signed.
- The contract for the transfer of copyright dated and signed.
- A note of intent for the project
- A technical sheet of the project
- A drawing of the project in A3 digital format.

For any questions relating to the contest, you can contact us at the following email address: [silmo@14septembre.fr](mailto:silmo@14septembre.fr)

The file must be uploaded to a platform hosted on the SILMO website, the URL of which will be communicated to you later.

An acknowledgement of receipt will be sent as soon as the entry has been validated.

### **Article 4**

#### **Main steps of the DESIGN OPTICS 2022 contest:**

**Beginning of February:** Sending of the contest presentation file to school principals.

**February/May 2022:**

- Project implementation phase by students meeting the age and minimum level requirements.

**June 3, 2022, Midnight:**

- Deadline for submission of student projects: date of electronic receipt as proof, Paris time GMT+1.

Projects must be submitted in French or English in the following format

- A school form
- A student form
- A description of the project presented
- A technical description of the project
- A drawing of the project in A3 format as a digital file

**June 2022:** Pre-selection phase of the designs

**July 2022:** E-mail to candidates and their schools of their preselected status.

**July/August/September 2022:** Prototyping of the shortlisted.

**September 2022:** Jury Meeting (date not yet known)

Invitation to the shortlisted candidates to an awards evening in Paris on September 23, 2022, during which the winning project will be announced.

**September 23 - 26, 2022:**

Exhibition of the prototyped and the winner projects at SILMO 2022, from 23 to 26 September 2022 in Paris.

**Article 5**

**Submission of projects:**

The file must be scanned and uploaded to a platform hosted on the SILMO website, the URL of which will be communicated to you later, before midnight on June 3<sup>rd</sup>, 2022, Paris time GMT+1.

## **Article 6**

### **Jury:**

The jury of the contest is composed (could be subject to any modifications allowed by the organiser) of personalities from recognised institutions and professionals from the world of design.

The jury is solely sovereign for its decisions and is not obliged to give reasons for its decisions, which are final.

The president of the jury is the designer and professor at Politecnico Milano, Emmanuel Gallina.

The jury will decide on the projects pre-selected by the contest organisers.

The shortlisted projects will be invited by SILMO (travel expenses - transport and hotels - will be paid by the organiser) to the evening of 23 September 2022.

## **Article 7**

### **Selection criteria:**

The selection criteria for the project submitted, scored out of a total of 110 points, are as follows:

- The design dimension of the project (innovation, creativity, consistency in the choice of materials): 40 points
- The use and function of the project: 25 points
- The integration of a social and environmental responsibility approach: 30 points
- The intrinsic feasibility of the project, which may be associated with an existing or future technology (if this is the case, provide tangible and argued evidence of the technology): 15 points

## **Article 8**

### **Contest prizes:**

The lump sum of 10,000 euros will be awarded jointly and equally to a winning student (or group of students, if the project was undertaken collectively) and his school. Two cheques of 5,000 euros will be awarded at the prize-giving ceremony on September 23, 2022.

## **Article 9**

### **Conditions of admission:**

Each candidate certifies that he is the author of the work he presents and guarantees the organisers against any recourse by third parties in this respect.

The participant guarantees the organisers that his work is original and does not constitute a violation of intellectual property rights. Any copy, even partial, of an existing work will be prohibited. If a work presents similarities with a work already presented and produced during a previous contest, the organisers will be obliged to refuse it.

Each participant must enclose a complete registration file with his work (form and copyright transfer agreement).

The submission of the entry form by the participants implies their unreserved acceptance of the contest rules, the decisions of the jury and the conditions applied to the works. The entry form must be duly completed or the jury will not accept the entry.

## **Article 10**

### **Handling of projects:**

Any breaches of the rules of the contest will be submitted by the organisers to the jury, which will decide, if necessary, whether or not to disqualify the participant. By signing the registration form, the candidates agree to renounce any recourse against the organisers in the event of damage caused to the works or their performance. The organisers cannot be held responsible for any loss, deterioration, damage or deterioration of the prototypes. Candidates undertake to allow their prototypes to be exhibited during the 2022 edition of SILMO. The prototypes remain the property of the SILMO.

## **Article 11**

### **Ownership of projects:**

The rights attached to the work created by each finalist, in particular the rights of reproduction, representation and adaptation of the work, in whole or in part, as well as their image rights, are transferred free of charge to the organiser by the creator, for the whole world and for the legal duration of copyright protection. The said transfer is formalised by the signing of a transfer deed included in the registration file.

The organiser is therefore free to use all or part of the works that have been sent to him, in particular, for the purposes of broadcasting on the Internet, on television, by all existing or future means, in all forms and/or on all known or unknown media to date.

## **Article 12**

### **Communication:**

Participants agree to be photographed and authorise the use of their image in all promotional and communication events related to the contest.

They also agree to take part, at the request of the organiser, in any event useful for promoting the contest. They may not claim any remuneration or compensation for this.

Participants also expressly authorise the organiser to use their surname(s), first name(s) and address(es) for all purposes of promoting the contest and, in particular, for the publication of the list of winners in the audiovisual, paper or electronic press, whatever the authorised medium. The winners shall not be entitled to any remuneration or reward in this respect.

### **Article 13**

#### **Responsibility of the organisers:**

Neither the 14 September agency, which organises the contest on behalf of the SILMO, nor the SILMO may be held liable if the contest is postponed, shortened, extended, suspended or cancelled for any reason whatsoever.

The 14 September agency and the SILMO reserve the right to stop the contest at any time without any moral or financial damage to the participants.

Any modification of the contest and of these rules will be the subject of a rider filed with SCP Simonin - Le Marec - Guerrier, Huissiers de Justice Associés.

The 14 September agency is not responsible for the poor delivery of the prototypes, nor for the deterioration or loss of these prototypes.

### **Article 14**

#### **Dispute:**

Any dispute or claim relating to this contest must be addressed by letter with acknowledgement of receipt to Agence 14 September, 44 rue Alexandre Dumas 75011 Paris, and will not be taken into consideration after a period of 15 days from the end of the contest.

No oral or telephone request concerning the interpretation or application of these rules will be answered.

Any disputed interpretation of the present rules as well as all cases not provided for will be decided by the organiser. No appeal will be accepted. The mere fact of submitting an application implies full and unreserved acceptance of the clauses of these rules.

### **Article 15**

#### **Commitments of the participant:**

All participants in this contest commit to:

- take note of and accept without reservation the present rules;
- declare whether his project is not his sole intellectual property;
- renounce any recourse concerning the conditions of organisation of the contest and the decisions of the Jury;

- accept the prize if he is designated winner by the Jury.

## **Article 16**

### **Personal data:**

The personal data concerning the participants, collected within the framework of this contest, are obligatory and necessary for the processing of their participation and its management.

They are solely intended for the Organising Association, which is responsible for processing them.

The organiser is bound by professional secrecy with regard to this data. However, it is authorised by the participant to communicate data concerning him/her to subcontractors and/or service providers for management purposes inherent to the contest. The information communicated in the context of participation in this contest will not be kept beyond 01/06/2025 and solely for the purposes of the operation.

The organiser undertakes to take all necessary precautions to protect the security of the information and in particular to prevent it from being communicated to unauthorised third parties.

Personal data may be used to exercise the right of access, rectification and opposition under the conditions provided for by the amended law n°78-17 of 6 January 1978 relating to information technology, files and freedoms and in accordance with the European Regulation on the protection of personal data (EU) 2016/679, by writing to: [silmo@14septembre.com](mailto:silmo@14septembre.com)

Participants will also be able to exercise their rights to erasure, limitation of processing, portability of their data and to set out instructions applicable after death, by mail to the address indicated above.

In addition, participants are entitled to lodge a complaint with the competent supervisory authority such as the “Commission Nationale de l'Informatique et de Libertés” in France.

For any question concerning the use of this data, participants may contact the Data Protection Officer by mail at: [silmo@14septembre.com](mailto:silmo@14septembre.com)

## **Article 17**

### **Rules:**

The rules have been filed with SCP Simonin - Le Marec - Guerrier, Huissiers de Justice Associés, 54 RUE TAITBOUT 75009 PARIS and can be consulted free of charge on request at the contest address or when the application is submitted.

**Article 18**

**Applicable law:**

These rules are governed by French law.

Any difficulty relating to the interpretation or execution of these rules shall be settled amicably between the parties.

If no agreement is reached within one month, the dispute may be submitted to the competent courts of the Paris Court of Appeal.

**Annexes:**

The following are annexed to these rules

Appendix 1: The SILMO DESIGN 2022 contest presentation document

Appendix 2: the contract for the transfer of rights

<b>Signature</b>
<b>Done at</b> _____, <b>on</b> _____
<b>In</b> _____ <b>original copies.</b>
<b>Name of student(s):</b>
<b>Signature of student(s):</b>